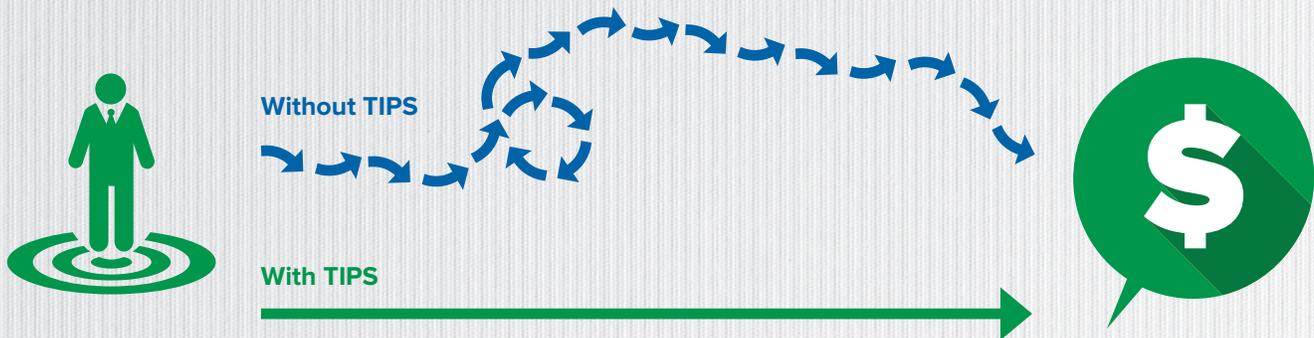


SELLING ANPI VIP TO TIPS MEMBER GOVERNMENT AGENCIES

ANPI is an approved vendor with TIPS (The Interlocal Purchasing System), a national purchasing cooperative that offers its members access to competitively procured purchasing contracts giving them the ability to skip the time-consuming RFP (Request For Proposal) process. TIPS Members include governmental agencies such as public education organizations, higher education entities and city or county governments.

If a government agency – a public school, for example – is in need of a new phone system, they typically have to participate in a lengthy RFP process to choose their vendor. Members of TIPS can simply choose from the list of approved TIPS vendors and place an order. ANPI, and our ANPI VIP Hosted UC solution, are on that list.



What does this mean for ANPI Premier Partners?

For members of the ANPI Premier Partner Program, selling to TIPS members provides a great shortcut to the sales process. Once you tell a prospect that you represent an approved TIPS vendor, you have instant credibility; the company and its services are already vetted, approved and priced competitively.

You also have the benefit of offering a smooth, easy sales process to your prospect. For government agencies mired in red tape with every purchase, this will come as a great relief.

What do you need to know?

Now that you understand TIPS basics, you are all set. Just mention you represent an approved TIPS vendor, and TIPS members will know what that means. If your prospect is not yet a TIPS member, joining is free and easy. Just refer them to the website: tips-usa.com

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PRESS RELEASE

ANPI IS NOW AN AUTHORIZED HOSTED UC VENDOR FOR TIPS MEMBER GOVERNMENT AGENCIES

Designation Gives ANPI Premier Partner Program Members Another Advantage in the Marketplace, Lets Buyers Skip Lengthy RFP Process

Springfield, IL – June 17, 2015: ANPI, a leading provider of Hosted Unified Communications (UC) solutions, has become an approved vendor with TIPS (The Interlocal Purchasing System), a national purchasing cooperative that offers its members access to competitively procured purchasing contracts providing them the ability to skip the time-consuming RFP (Request for Proposal) process. TIPS members include governmental agencies such as public education organizations, higher education entities and city or county governments.

If a government agency, like a public school, is in need of a new phone system, they typically have to participate in a lengthy RFP process to choose their vendor. This is draining on everyone involved, including the consultant. Members of TIPS can simply choose from a list of approved TIPS vendors and place an order. ANPI, and our ANPI VIP Hosted UC solution, are now on that list.

For agents who are members of the ANPI Premier Partner Program, being a TIPS-approved vendor provides a great shortcut to the sales process. TIPS members are introduced to ANPI, and the company and its services are already vetted, approved and priced competitively.

"Schools and municipalities are moving from a traditional phone system to a cloud-based system to save money and improve the productivity of their workers," said Tim Peterson, ANPI Channel Sales Director. "Being part of the TIPS program makes moving to the latest technology easy. It will also help our Premier Partners be more successful, as they can approach these entities directly."

ANPI VIP provides a comprehensive set of PBX features, including auto attendants, hunt groups, call recording and fax services. As a cloud-based solution, ANPI supports mobile users and has collaboration tools for audio conference and desktop sharing, all while reducing both labor and equipment costs. This solution even provides business continuity in the event of a disaster, so government entities can continue to function normally. For schools and libraries, ANPI is also E-Rate eligible, so costs for ANPI VIP can be supplemented by federal funding.

ANPI VIP is available for a low, monthly fee that never varies. To schedule a demonstration, or for more information, call 877-936-3003 or visit anpi.com.

To join the ANPI Premier Partner Program, or for more information, call 877-936-3003 or visit anpi.com/partners.

About ANPI

ANPI is a premier communications provider offering an advanced Hosted Unified Communications solution for both businesses and carriers (as a private label product), as well as wholesale long distance, tandem access and SS7 solutions. ANPI is committed to delivering powerful and reliable next-generation solutions to serve the evolving needs of independent telephone companies and businesses through technology and service innovation. Based in Springfield, Illinois, ANPI began serving rural telecom companies in 1996, and today serves the voice and data needs of nearly 800 CLECs, ILECs, IXCs and regional wireless carriers, as well as over a thousand business customers across the U.S. ANPI also owns and operates a nationwide IP network with switching and/or POP facilities in Los Angeles, Las Vegas, Dallas, Chicago, Atlanta and New York City, and monitors all activity 24/7 in their own Network Operations Center. For more information on ANPI, please visit anpi.com or call 877-366-2674.

About the ANPI Premier Partner Program

ANPI has a robust program for agent partners, the ANPI Premier Partner Program (APP). APP is designed as a three-pronged approach to provide partners with access to the product portfolio, support systems and very rewarding commission structure. It is the goal of ANPI to give APP Partners all the training and tools they need to deliver innovative, personalized products and costs savings to their customers, and earn generous recurring revenue for their business. As ANPI has been delivering communication solutions since 1996, APP Partners can feel confident entering into a stable, long-standing relationship with the company. To join the ANPI Premier Partner Program, please visit anpi.com/partners or call 877-936-3003.

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